



COUNCIL AGENDA ITEM MEMORANDUM

DEPT./DIVISION SUBMISSION & REVIEW:

Brynn Myers, City Manager
Erin Smith, Assistant City Manager

ITEM DESCRIPTION: Consider adopting a resolution approving the Corporate Campus Mixed-Use Master Plan.

BACKGROUND: In February 2019, the City Council approved a professional services agreement with Kasberg, Patrick, and Associates (KPA) to develop a corporate campus mixed-use master plan for the area south of Highway 36, east of Loop 363 and Industrial Boulevard and the Future Outer Loop east of Corporate Way.

The Master Plan was intended to identify the highest and best use options for these areas and a cohesive mixed-use design to promote and develop the area into a “live, work, play” concept by introducing residential and retail into the land use plan.

The Master Plan include exhibits and information on property ownership, future land use plans, desired development character, thoroughfare plans, bicycle and pedestrian network plans, and branding and signage information.

ALIGNMENT WITH ADOPTED PLANS:

Plan	Comments
Strategic Plan	This item supports the City of Temple’s Strategic Plan goals of “Beautiful Spaces and Unique Experiences” and “A City That Supports Well-Managed Growth and Development to Promote a Thriving Economy”, as well as the Strategic Plan commitments of “Enhance and expand our infrastructure of parks, recreation centers, greenspaces, and trails to encourage active living and wellness” and “Facilitate high quality, safe, and strategic community growth.”

STAFF RECOMMENDATION: Adopt resolution as presented in item description.

BOARDS & COMMISSIONS RECOMMENDATION: On July 29, 2020 the Reinvestment Zone Board met and reviewed this item. This item was approved by a vote of 13 to 0.

FISCAL IMPACT: There is no direct fiscal impact of adopting the Master Plan. Prior to implementation of the Master Plan, City Staff recommends a fiscal impact analysis of the proposed development be conducted to help determine the potential revenues and capital and operating costs directly associated with development of this proposed project.

ATTACHMENTS:

Corporate Campus Mixed-Use Master Plan
Resolution