



COUNCIL AGENDA ITEM MEMORANDUM

DEPT./DIVISION SUBMISSION & REVIEW:

Brian Chandler, Director of Planning and Development

ITEM DESCRIPTION: FIRST READING – PUBLIC HEARING: Consider adopting an ordinance approving the Comprehensive Plan.

BACKGROUND: Staff began working with Halff Associates of Austin in February 2019 on the Comprehensive Plan to provide an updated guide for future land use decisions. The plan development relied heavily on public input, including:

1. 11 Stakeholder meetings
2. 2 Technical Review Committee (TRC) meetings
3. 6 Comprehensive Plan Advisory Committee (CPAC) meetings
4. 7 Public open houses
5. 2 Public input surveys

As a result of the input, the plan was drafted and includes the following chapters:

1. Introduction
2. Community Context
3. Engagement and Vision
4. Future Development Plan
5. Plan Recommendations
6. Action Plan
7. Plan Administration
8. Appendix

The plan includes 8 goals, 26 commitments and 170 initiatives within the 4 Focus Areas of the Strategic Plan (Smart Growth, Public Safety, Places and Spaces, and High-Performing Organization. For guidance related to staff recommendations, P&Z and Council decisions related to land use, the Future Development Plan is extremely important. It provides additional flexibility than the previous Comprehensive Plan allowing a mix of uses based on a variety of locational criteria that allow staff and City Council to ultimately be more efficient and responsive to community and development market needs.

ALIGNMENT WITH ADOPTED PLANS:

Plan	Comments
Strategic Plan	This item supports the City's Strategic Plan goal of "A city that supports well-managed growth and development to promote a thriving economy," and the Strategic Plan commitment to "Facilitate high quality, safe, and strategic community growth."

STAFF RECOMMENDATION: Staff recommends approval as submitted.

BOARDS & COMMISSIONS RECOMMENDATION: On September 21, 2020 the Planning and Zoning Commission met, reviewed this item and recommended approval by a vote of 7 to 0.

FISCAL IMPACT: Not Applicable.

ATTACHMENTS:

Draft Comprehensive Plan
PowerPoint Presentation
Ordinance