

The background of the slide is a photograph of a city street, featuring a building on the left, a traffic light, and a road with lane markings. The entire image is covered with a semi-transparent blue overlay. A large, stylized number '3' is positioned on the left side of the slide. The top half of the '3' is dark blue, and the bottom half is white.

3

ENGAGEMENT & VISION



I LOVE TEMPLE BECAUSE...

Christmas Park
DE

MY BIG IDEA FOR TEMPLE IS...

clean up streets



OVERVIEW OF PUBLIC ENGAGEMENT

One of the main functions of a community's comprehensive master plan is to ensure that a city continues down a path that best meets the needs and desires of its residents today and into the future. As part of the planning process, obtaining community feedback provides important understanding into the existing and future needs of the public. Through evaluation of the public responses, critical knowledge can be collected regarding the desired vision for Temple in the future.

Various engagement techniques were used to gain knowledge of the community's opinions and suggestions. Using a variety of engagement approaches, people were given several opportunities to express their ideas in a number of different forums. Highlights from the engagement process are summarized in this chapter.

The engagement process reveals what the public believes Temple should develop, expand, and redevelop over time. For Temple, the vision identifies how the City can achieve its potential of being a live, work, play destination – while keeping the charm and sense of place that makes Temple what it is today.



Temple citizens engaged in the development of the new future development map.

COMMUNITY INPUT PROCESS

The Temple Comprehensive Plan is a plan for the whole community, consisting of citizens, business owners, and property owners. Consequently, a vigorous community engagement program was undertaken to engage the community in the planning process. This section provides a brief summary of the various engagement methods.



ENGAGEMENT TECHNIQUES

- 11** STAKEHOLDER MEETINGS
- 6** ADVISORY COMMITTEE MEETINGS
- 2** TECHNICAL REVIEW COMMITTEE MEETINGS
- 7** PUBLIC OPEN HOUSES
- 2** PUBLIC SURVEYS

Open houses provide residents the opportunity to give their feedback about importation issues.

Stakeholder Focus Groups

Stakeholders engaged in the Temple planning process included community, leaders, business owners, residents, and other engaged stakeholders who actively participate in key roles throughout the community. Eleven (11) stakeholder meetings were conducted with these groups throughout the process to hear directly from key citizen stakeholders regarding the needs of the community. The stakeholders were divided into focus groups by special topic. The focus groups formed included:

1. *Residential Development*
2. *Commercial Development*
3. *Recreation/Indoor Outdoor Sports Users*
4. *Parks Amenities*
5. *Downtown*
6. *Trails*
7. *Open Space*
8. *Faith-Based Organizations*
9. *Neighborhood Revitalization Focus*
10. *Mobility*
11. *Young Professionals*

KEY TAKEAWAYS:

- *Temple is a community on the rise*
- *Promote community image*
- *Retain and attract young professionals*
- *Amenity spaces and destination events*
- *Strong neighborhoods and services*
- *Invest in infrastructure in central and east Temple*
- *Make downtown special*
- *Temple is a wonderful place to live*



Stakeholder Committee



Events like the Young Professionals Happy Hour was used to gather input for the Plan.

Comprehensive Plan Advisory Committee

The Comprehensive Plan Advisory Committee (CPAC) was made up of 27 members of the public, selected by City Council, to represent the views of key community leaders. The CPAC served as an advisory body that supported and guided the development of the comprehensive plan. Six meetings were held with this Committee to gather input and steer the desired direction of the plan.

KEY TAKEAWAYS:

- *Need to improve gateways*
- *TIRZ #1 a huge community asset*
- *More trails and connectivity*
- *Growth of city going south needs thought*
- *Major growth and redevelopment are trending eastward*
- *Need to increase access to lake*
- *Need for more mixed use*
- *Temple is poised for new growth from Austin*
- *Marketing and branding the community is key*
- *New roads and pedestrian improvements critical*
- *New housing types desired*
- *Community events and spaces*



The CPAC worked to create the foundation for the new Future Development Map and Future Thoroughfare Map.

Technical Review Committee

The Technical Review Committee (TRC) consisted of City Staff from Planning and Development, Police Department, Fire Department, Public Works, Transform Temple, City Manager's Office, Finance, HR, Engineering, and others. Several meetings were conducted with the TRC over the course of the planing process to collect feedback and provide technical expertise for the plan.

KEY TAKEAWAYS:

- *Much of the city's most suitable residential land is zoned industrial or light industrial*
- *Tree preservation is a priority*
- *City core infrastructure utilities need rehab*
- *The city needs more mixed-use development*
- *Parks are most needed in the western portion of the city*
- *Gateways into the city are in need of improvement*
- *Water quality is an issue in the southern portion of the city*



The TRC identified opportunities and constraints that would be faced during the plan.



Public Open Houses

A series of public open houses were conducted for the Temple Comprehensive Plan in conjunction with the Temple Parks and Trails Master Plan as part of the Temple by Design planning effort. Open houses, included five in-person and one virtual community open house that helped inform this Plan.

During these open houses, Temple citizens, property owners, and business owners were invited to learn about the process and provide feedback on elements of community direction. The initial public engagement gauged community preferences which guided the development of the vision and goals and, eventually, draft recommendations.

Once the final draft plan was posted for public review, two final open houses were prepared and posted for attendance; however, the COVID-19 pandemic moved the open houses to a virtual format. Over a period of a week, over 80 people viewed open house materials online and still others in-person at City Hall. Comments received were reviewed and discussed amongst the project team, which found the input to be consistent with the direction of the plan.



Survey stations were available for attendees to provide their opinions on specific questions regarding Temple's future.



The public voted on boards using sticky dots during the open houses.



One open house had a kid zone to let kids give their input on Temple.

KEY TAKEAWAYS:

- *Downtown should be made into a destination*
- *There is a great need for more single-family and downtown living options*
- *Trails and sidewalks are in need of maintenance*
- *Street maintenance is needed*
- *Community character is a very important guiding principle*
- *Economic development is a priority*
- *Streets are in need of redesign for all types of users*
- *Growth should be guided intelligently and benefit all citizens*

Public Open House Highlights

FIGURE 3.1: DESCRIBE TEMPLE IN ONE WORD



FIGURE 3.2: TRANSPORTATION AND MOBILITY

WHAT ARE YOUR TOP PRIORITIES FOR THE FUTURE OF TRANSPORTATION & MOBILITY IN TEMPLE? SELECT YOUR TOP THREE (3) CHOICES.		
Priorities for the future of Housing & Neighborhoods in Temple	# of Responses	% of Responses ¹
Trails & Sidewalks	77	23.1%
Street Maintenance	75	22.5%
Street Design for All Users	63	18.9%
Ease Congestion	34	10.2%
Bus Service	34	10.2%
Traffic Calming & Safety	25	7.5%
Improved Highway Access	14	4.2%
Traffic Enforcement	12	3.6%

¹Due to rounding, total % of responses may not equal 100%

FIGURE 3.3: TELL US YOUR VISION

WHAT ARE YOUR TOP PRIORITIES FOR YOUR VISION OF THE FUTURE OF TEMPLE? SELECT YOUR TOP THREE (3) CHOICES.		
Priorities for the future of Temple	# of Responses	% of Responses
Downtown as a Destination	61	16.5%
Strong Economy	57	15.4%
Public Safety	52	14.1%
Community Character	49	13.2%
Parks and Trails	44	11.9%
Jobs	36	9.7%
Community Gathering Spaces	29	7.8%
Traffic Congestion	21	5.7%
Housing Affordability	20	5.4%
(Other Comments)		
Something Else - Other	1	0.3%

¹Due to rounding, total % of responses may not equal 100%

Public Survey

Two online public surveys were administered for Temple by Design, one for the Comprehensive Plan, one for the Parks and Trails Master Plan, as well as an additional intercept survey administered at the Bloomin' Temple festival in April 2019. Both online surveys were open from March until June 2019. The focus of the Comprehensive Plan survey was to assess residents' opinions of Temple today, and gain an understanding of the desires of residents for the future.

1,220
TOTAL SURVEY RESPONDENTS

KEY TAKEAWAYS:

- Unmanaged growth is a major concern
- Safe neighborhoods is the most important life factor
- Reducing crime is a priority
- Encouraging managed economic growth is a priority
- Developing a defined vision for the community is a priority
- Improving streets and sidewalks is a priority



Bloomin' Temple festival-goers stopped to take a tablet-based survey.



Many people shared their thoughts at the first open house in May.

Public Survey Highlights

The next few pages provide examples of the survey responses, focused on the comprehensive plan. Respondents voiced concern about growth, housing affordability and safety in their neighborhoods and downtown. Many citizens were focused on family and home, including schools, nearby playgrounds, healthcare and jobs. Overall, the community was generally satisfied with the local government efforts to manage the growth and provide quality services but have high expectations for code enforcement and crime reduction in the future.

FIGURE 3.5: OF THE FOLLOWING QUALITY OF LIFE FACTORS, PICK A MINIMUM OF THREE WHICH ARE MOST IMPORTANT.

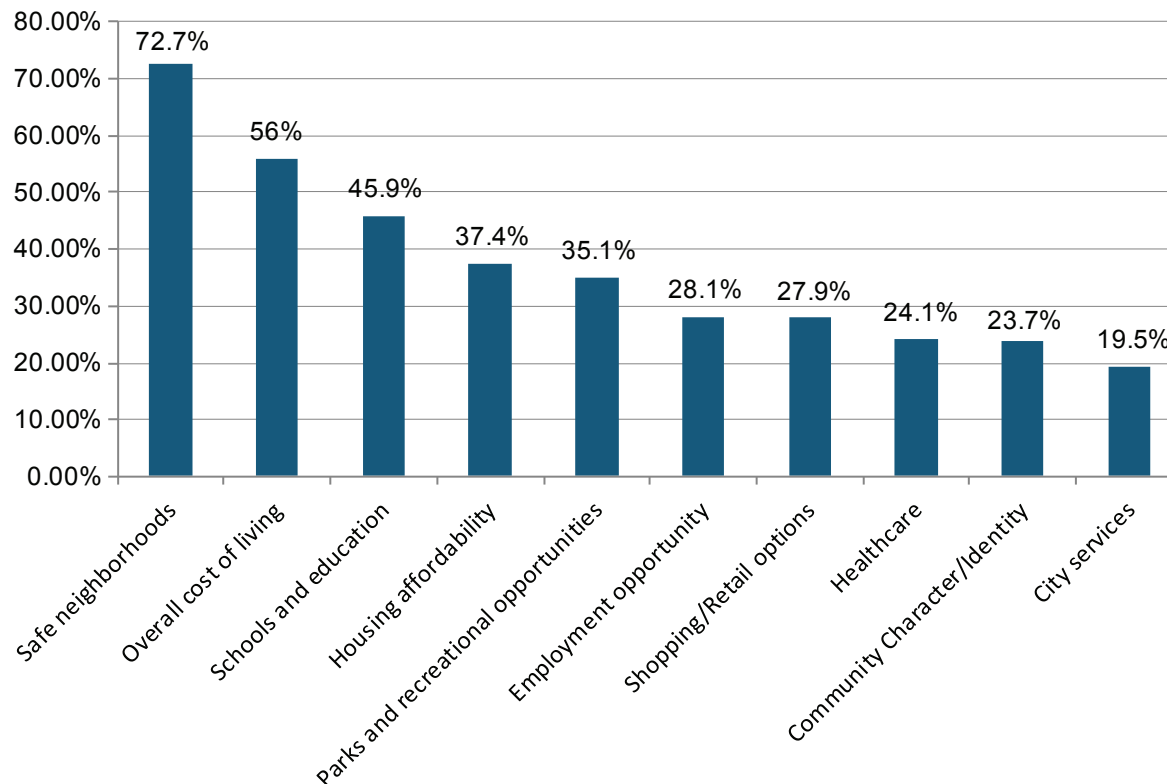


FIGURE 3.4: WHAT CONCERNS YOU MOST ABOUT THE FUTURE OF TEMPLE?

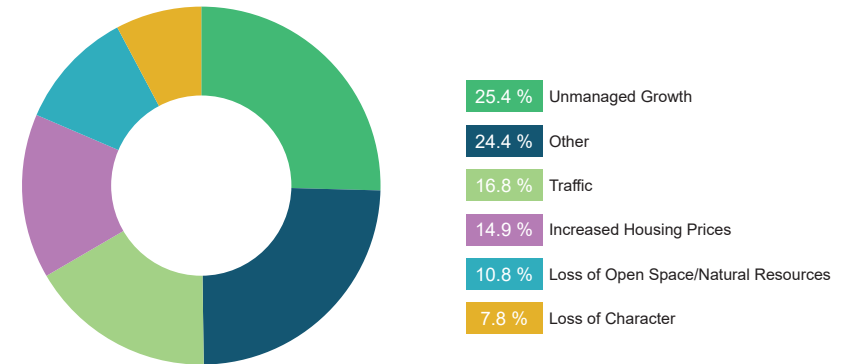


FIGURE 3.6: HOW IMPORTANT IS IT FOR THE CITY OF TEMPLE TO ADDRESS THE FOLLOWING ISSUES IN YOUR NEIGHBORHOOD IN THE NEAR FUTURE?

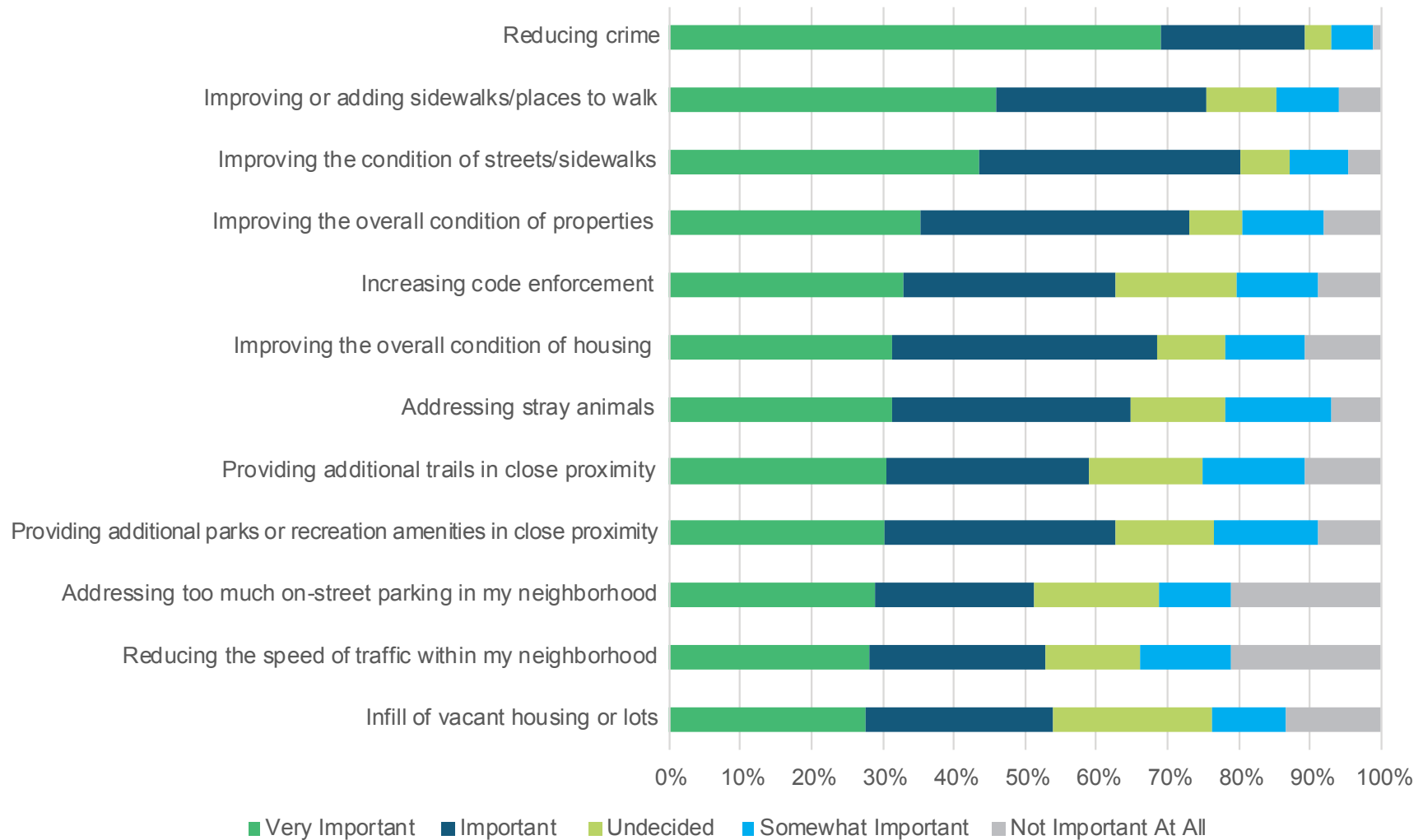
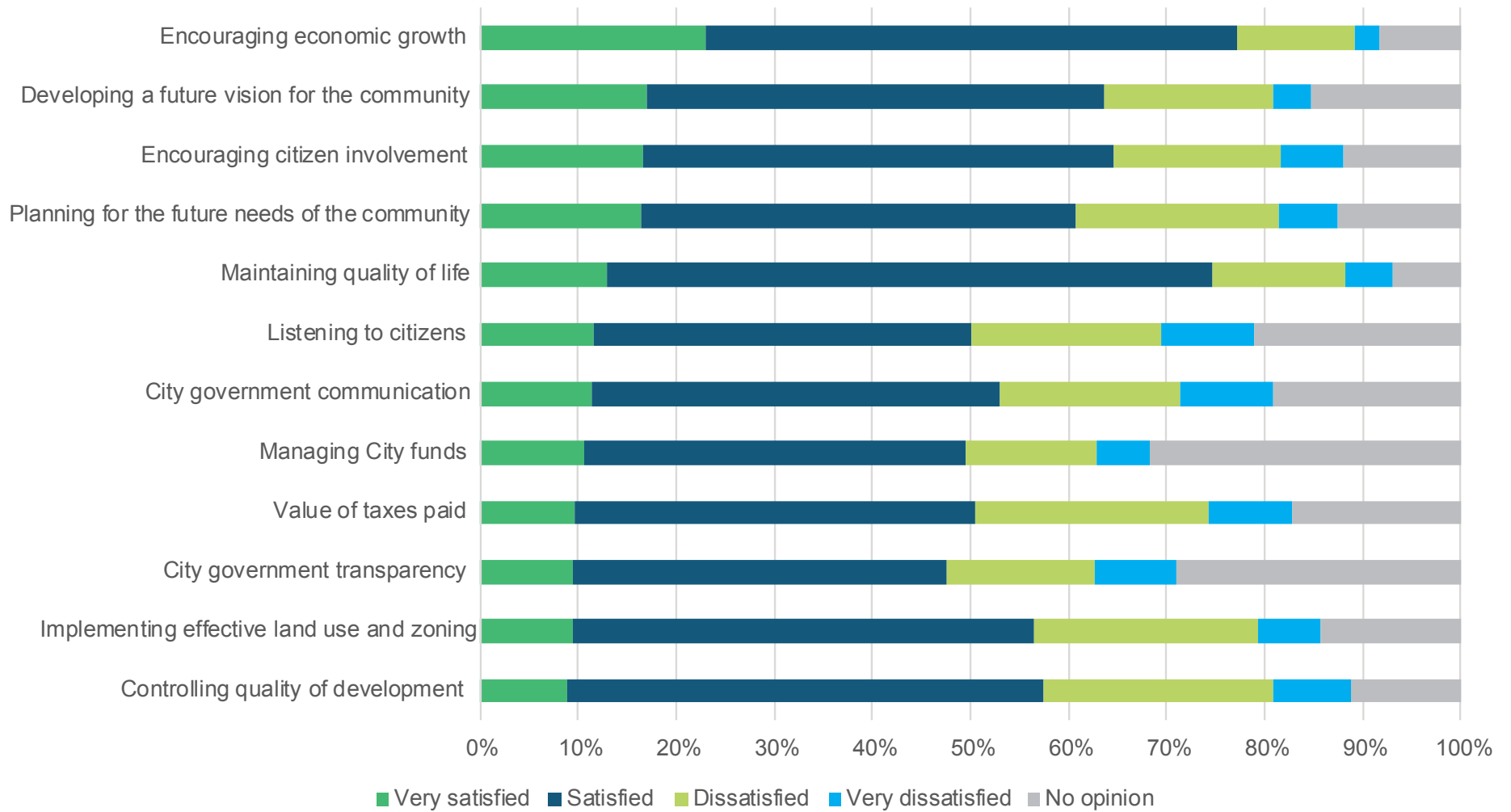


FIGURE 3.7: HOW SATISFIED ARE YOU WITH THE CITY OF TEMPLE'S PERFORMANCE IN EACH OF THE FOLLOWING AREAS?



A faded background image showing a community event. In the foreground, a vintage car is visible. Several people are gathered around it, some looking at documents. In the background, more people are walking, and a yellow vehicle is partially visible. The overall scene suggests a community gathering or a car show.

TEMPLE

A PLACE YOU LOVE TO CALL HOME

COMPREHENSIVE PLAN VISION STATEMENT

Temple's blueprint for the future encourages community investment and prosperity, integrated mobility and connectivity, and smart growth, while remaining a place people love to call home.

VISION

One of the most important components of a comprehensive plan is the community's vision for the future. This vision is derived through the public engagement process and captured in the vision statement, goals, objectives and implementation actions.

The community's vision for the future is also embodied in the City's adopted Future Development Plan. The Future Development Plan identifies differing areas of character which can guide future land use and development decisions; and as it is implemented, creates the Temple of "tomorrow" as envisioned by the community. In this regard, the vision identifies how the community believes Temple should approach the future and what purpose this Plan serves to help the community get there.

The vision sets the stage for a series of eight plan goals, established on the following pages, which frames the future development and plan recommendations set out in Chapters 4 and 5 of the document.



Community events are a great way to gather feedback from residents.

PLAN GOALS

The input of the Temple community was measured during the engagement process and ultimately led to the vision and goals of this Plan. This vision-goal lead-in sets the framework for implementation actions, as depicted in Figure 3.8, *Vision to Implementation Framework*. The eight goals described on page 66 form the basis for a series of commitments and initiatives in Chapter 5, *Plan Recommendations*. These action initiatives are a synthesis of community desires, City government actions, partnerships and leadership roles, studies and expenditures. These initiatives are to be used for directives and decision making by City staff as well as policy- and decision-making by Temple's elected and appointed officials.

The plan goals and vision also inform the direction of Chapter 4, *Future Development Plan*, which describes the desired framework for future development regarding land use, transportation and development character.



Kids Zone at Gober Party House Engagement Event

PLAN GOALS

1. Growth and Development: Support desired development through thoughtful consideration of infrastructure, community character, and economic impact.

2. Mobility and Transportation: Design a comprehensive mobility network focused on street character, connectivity, and safety that is planned to meet the needs of the future.

3. Economic Prosperity: Expand Temple's burgeoning economy through targeted economic development initiatives, marketing, destination attractions, and community support of quality development.

4. Public Safety: Provide exceptional police and fire protection services to maintain public safety and protect the Temple community.

5. Placemaking: Promote livability and community through urban design, investments in public spaces, and focusing on what makes Temple unique.

6. Downtown: Continue investments in public spaces and infrastructure and encourage development in downtown to create a central destination and activity zone.

7. Housing and Neighborhoods: Support stable neighborhoods and a variety of housing options through core design elements and market-based solutions.

8. Governance: Sustain a forward-thinking, high-performing, and accountable City government through continued focus on the implementation of the Comprehensive Plan and the City's Strategic Plan.

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