

RESOLUTION NO. {{item.sequential_number}}

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TEMPLE, TEXAS, ADOPTING THE 2025 PARKS AND RECREATION STRATEGIC PLAN PREPARED BY PROS CONSULTING OF BROWNSBURG, INDIANA; AND PROVIDING AN OPEN MEETINGS CLAUSE.

Whereas, the 2025 Parks and Recreation Strategic Plan was broken down into six tasks to address three questions:

- Where are we today?
- Where are we going tomorrow?
- How do we get there?

Whereas, the six tasks were as follows:

Task 1: Project Management and Coordination

In this task, Pros Consulting (Consultant) worked with City Staff to develop a work plan and confirm the project goals, objectives, scope, and schedule. A list of key stakeholders was created to assist in developing the public engagement plan. Another key item was to create a SWOT analysis with Staff.

Task 2: Data Collection, Demographic and Trends Analysis, and Community Needs

The Consultant used demographic information, key leadership/focus group interviews, and a statistically valid survey to identify community interests and needs, as well as the prevailing sports, recreation, and outdoor trends that are present in Temple.

Task 3: Evaluation of Current Level of Service

With recreation programs and special events being the backbone of park and recreation agencies, the Consultant reviewed how well the City's Parks and Recreation Department aligned itself with community needs. The outcome of the process was to create a dynamic recreation program plan to increase registrations, drive customer retention and loyalty, improve customer satisfaction, and increase revenues. Additionally, the consultant reviewed operational standards and costs for each service area, including maintenance requirements, staffing levels needed for preventative maintenance, program standards, and scheduling.

Task 4: Asset Quality and Management Evaluation

The Consultant assessed the inventory and quality of assets within the Parks and Recreation Department to include items such as indoor recreation facilities, aquatic amenities, parks, and more.

Task 5: Operational, Budgeting, Funding, and Cost Recovery Analysis and Recommendations

The Consultant did an analysis of the Parks and Recreation Department to help identify future department organizational and staffing needs, improve operational efficiencies, policy development, process improvements, system and technology improvements, and marketing/communication opportunities.

Task 6: Goals, Objectives, and Final Report

In this final task, the Consultant worked to finalize the vision and mission statements along with goals and objectives. The plan was presented to the City's executive leadership team and the Parks and Recreation Advisory Board to get final input before presenting the plan to Council at the April 17, 2025 workshop.

Whereas, at its April 8, 2025 meeting, the Parks and Recreation Advisory Board voted 7 to 0 to recommend approval - City Staff shares this recommendation; and

Whereas, the City Council has considered the matter and deems it in the public interest to authorize this action.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF TEMPLE, TEXAS, THAT:

Part 1: Findings. All of the above premises are hereby found to be true and correct legislative and factual findings of the City Council of the City of Temple, Texas, and they are hereby approved and incorporated into the body of this Resolution as if copied in their entirety.

Part 2: The City Council adopts the 2025 Parks and Recreation Strategic Plan prepared by Pros Consulting of Brownsburg, Indiana.

Part 3: It is hereby officially found and determined that the meeting at which this Resolution was passed was open to the public as required and that public notice of the time, place, and purpose of said meeting was given as required by the Open Meetings Act.

PASSED AND APPROVED this the 1st day of May, 2025.

THE CITY OF TEMPLE, TEXAS

TIMOTHY A. DAVIS, Mayor

ATTEST:

APPROVED AS TO FORM:

Jana Lewellen
City Secretary

Kathryn H. Davis
City Attorney