

RESOLUTION NO. {{item.sequential\_number}}  
(FY-24-2-APL)

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TEMPLE,  
TEXAS, DENYING EXCEPTIONS ON APPEAL FROM THE APPLICANT TO  
THE I-35 CORRIDOR OVERLAY STANDARDS RELATED TO MAXIMUM  
SIGN HEIGHT AND MAXIMUM SIGN SIZE FOR PYLON SIGNS FOR  
PROPERTY ADDRESSED AS 5501 NORTH GENERAL BRUCE DRIVE; AND  
PROVIDING AN OPEN MEETINGS CLAUSE.

---

**Whereas**, the subject property, addressed as 5501 North General Bruce Drive, fronts the I-35 service road (North General Bruce Drive) and is within the I-35 Corridor Overlay District, Industrial Subdistrict - the current zoning of the property is Light Industrial (LI), which was approved for a rezoning from Agricultural (AG) through Ordinance No. 2022-0007-O;

**Whereas**, according to Section 6.7.7.I. of the Unified Development Code (UDC) related to freestanding signs in the I-35 Corridor Overlay: “All sites are permitted one freestanding sign (monument or pylon, single-tenant or multi-tenant) per private or public access driveway” - additionally, pylon signs follow the below standards per the UDC:

- Maximum height of 35 feet; and
- Maximum area of 200 square feet per sign face.

**Whereas**, the applicant is requesting one pylon sign adjacent to the driveway onto General Bruce Drive and has requested an appeal to allow an exception with the following specifications:

- Maximum sign height of 75 feet (35 feet allowed per the UDC); and
- Maximum sign size of 300 square feet (200 square feet allowed per the UDC).

**Whereas**, all other sign options will be required to meet the I-35 Corridor Overlay District pylon sign requirements;

**Whereas**, at its August 5, 2024 meeting, the Planning and Zoning Commission unanimously recommended approval of the requested appeal by a vote of 6 to 0;

**Whereas**, Staff recommends disapproval of the requested appeal and that the proposed signage conform to the UDC requirements set out in Section 6.7.7.I., including both the maximum height and the maximum square footage; and

**Whereas**, the City Council has considered the matter and deems it in the public interest to deny this action.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF TEMPLE, TEXAS, THAT:**

**Part 1: Findings.** All of the above premises are hereby found to be true and correct legislative and factual findings of the City Council of the City of Temple, Texas, and they are hereby approved and incorporated into the body of this Resolution as if copied in their entirety.

**Part 2:** The City Council denies an appeal of the Unified Development Code standards found in Section 6.7.7.I., for an exception to the sign height maximum in the I-35 Industrial Subdistrict overlay from 35 feet to 75 feet in height, and the sign size maximum of 200 square feet to 300 square feet, for property addressed as 5501 North General Bruce Drive, upholds the City of Temple Staff's recommendation in full.

**Part 3:** It is hereby officially found and determined that the meeting at which this Resolution was passed was open to the public as required and that public notice of the time, place, and purpose of said meeting was given as required by the Open Meetings Act.

PASSED AND APPROVED this the 15<sup>th</sup> day of **August, 2024.**

THE CITY OF TEMPLE, TEXAS

\_\_\_\_\_  
TIMOTHY A. DAVIS, Mayor

ATTEST:

APPROVED AS TO FORM:

\_\_\_\_\_  
Jana Lewellen  
City Secretary

\_\_\_\_\_  
Kathryn H. Davis  
City Attorney