

EXHIBIT C - EVENT BUDGET

TANGLEFOOT SMOKE SHOW 2025

Version 1.7:

		Quantity	Amount		Total		V2	
Cost of Goods Sold / Expenses								
Festival Supplies								
	Ticketing Supplies				\$25,000.00			
	VIP Supplies				\$55,000.00			
	General Supplies				\$7,500.00			
	Office Supplies				\$5,000.00			
	Productivity Software				\$4,500.00			
Total General Supplies						\$97,000.00		
Project Staff								
	Production Staff				\$244,750.00			
Total Project Staff						\$244,750.00		
Total Cost of Goods Sold								
Expenses								
PROFESSIONAL SERVICES								
Insurance & Risk Mitigation					\$78,500.00			
Bank Charges & Fees								
	Merchant Fees				\$31,250.00			
	Bank Fees				\$3,500.00			
Legal & Professional Services								
	Legal Compliance & HR				\$24,500.00			
Accounting Fees								
	Pre/Post				\$13,000.00			
	On-Site & Management				\$11,750.00			

Total Insurance Legal & Professional Services						\$162,500.00		
Marketing & PR								
	PR				\$15,000.00			
	Brand Identity Package: Start Up				\$10,000.00			
	Digital				\$51,000.00			
	Billboard				\$47,250.00			
	Web Design, Hositing, Mgmt				\$10,000.00			
	Event App				\$5,500.00			
	Event Photographer				\$4,000.00			
	Video Filming				\$4,000.00			
	Radio Advertising				\$48,000.00			
	Merchandise				\$20,000.00			
	Misc Marketing & PR				\$0.00			
	Total Marketing & PR					\$214,750.00		
Print & Signage					\$55,000.00	\$55,000.00		
Logistics, Travel, Meals					\$57,400.00	\$57,400.00		
Outside Agency								
	Outside Agency Entertainment: Family Zone, Wave Pool/Cornhole Tournament/Drone Light Show, Art Department				\$35,000.00			
	Economic Impact Study				\$25,000.00			
	Sanitation				\$32,000.00			
						\$92,000.00		
Permit & License								
	License & Permit				\$1,500.00			
	Overtime Inspection				\$1,500.00			
						\$3,000.00		
Public Safety								
	EMT				\$5,500.00			
	Police				\$30,000.00			
	Fire				\$6,500.00			
	Security				\$59,400.00			
						\$101,400.00		

Parking Rent & Lease								
	Parking				\$0.00			
	Shuttles				\$0.00			
						\$0.00		
Rental Equipment								
	AV Rentals & 2 x Stages				\$302,500.00			
	BBQ Build Out & Product				\$169,000.00			
	Temp Power				\$54,500.00			
	Restrooms and Fencing							
	Rest Rooms & Service				\$32,500.00			
	Fencing & Delivery				\$25,500.00			
	Tenting, Tables and Chairs							
	Rentals				\$109,460.00			
	Heavy Equipment Rental Equipment				\$52,100.00			
Total Rental Equipment						\$745,560.00		
Talent Buying								
	Line Dancing				\$5,000.00			
	Local				\$15,000.00			
	Friday				\$250,000.00			
	Saturday				\$550,000.00			
	Hospitality / Green Room				\$43,300.00			
	Talent Fee				\$86,330.00			
	Total Talent Buying					\$949,630.00		
MISC					\$20,000.00	\$20,000.00		
Total Cost of Goods Sold / Expenses (Pre Fee)							1,793,360.00	
Soundskilz Agency Fee							224,170.00	
Commissions							56,863.90	
Total Cost of Goods Sold / Expenses							3,024,023.90	
REVENUES								
Total Tickets	13,900.00							

	Tickets (FRIDAY)	4,700.00			\$548,400.00			
	Tickets (SATURDAY)	7,700.00			\$1,037,350.00			
	Tickets (2-Day)	1,500.00			\$373,500.00			
						\$1,959,250.00		
Sponsorships								
					\$150,000.00			
						\$150,000.00		
Concessions								
					\$389,339.00			
						\$389,339.00		
Merchandise								
					\$16,000.00			
						\$16,000.00		
Vendors								
					\$13,300.00			
						\$13,300.00		
Total Project Revenues						\$2,527,889.00		
Total Project Expenses						\$3,024,023.90		
P/L						-\$496,134.90		