

EXHIBIT C - EVENT BUDGET

TANGLEFOOT SMOKE SHOW 2025

Version 1.7:

	Quantity	Amount	Total	V2
Cost of Goods Sold / Expenses				
Festival Supplies				
Ticketing Supplies			\$25,000.00	
VIP Supplies			\$55,000.00	
General Supplies			\$7,500.00	
Office Supplies			\$5,000.00	
Productivity Software			\$4,500.00	
Total General Supplies				\$97,000.00
Project Staff				
Production Staff			\$244,750.00	
Total Project Staff				\$244,750.00
Total Cost of Goods Sold				
Expenses				
PROFESSIONAL SERVICES				
Insurance & Risk Mitigation			\$78,500.00	
Bank Charges & Fees				
Merchant Fees			\$31,250.00	
Bank Fees			\$3,500.00	
Legal & Professional Services				
Legal Compliance & HR			\$24,500.00	
Accounting Fees				
Pre/Post			\$13,000.00	
On-Site & Management			\$11,750.00	

Total Insurance Legal & Professional Services					\$162,500.00		
Marketing & PR							
	PR			\$15,000.00			
	Brand Identity Package: Start Up			\$10,000.00			
	Digital			\$51,000.00			
	Billboard			\$47,250.00			
	Web Design, Hositing, Mgmt			\$10,000.00			
	Event App			\$5,500.00			
	Event Photographer			\$4,000.00			
	Video Filming			\$4,000.00			
	Radio Advertising			\$48,000.00			
	Merchandise			\$20,000.00			
	Misc Marketing & PR			\$0.00			
	Total Marketing & PR				\$214,750.00		
Print & Signage					\$55,000.00	\$55,000.00	
Logistics, Travel, Meals					\$57,400.00	\$57,400.00	
Outside Agency							
	Outside Agency Entertainment: Family Zone, Wave Pool/Cornhole Tournament/Drone Light Show, Art Department			\$35,000.00			
	Economic Impact Study			\$25,000.00			
	Sanitation			\$32,000.00			
					\$92,000.00		
Permit & License							
	License & Permit			\$1,500.00			
	Overtime Inspection			\$1,500.00			
					\$3,000.00		
Public Safety							
	EMT			\$5,500.00			
	Police			\$30,000.00			
	Fire			\$6,500.00			
	Security			\$59,400.00			
					\$101,400.00		

Parking Rent & Lease							
	Parking				\$0.00		
	Shuttles				\$0.00		
						\$0.00	
Rental Equipment							
	AV Rentals & 2 x Stages				\$302,500.00		
	BBQ Build Out & Product				\$169,000.00		
	Temp Power				\$54,500.00		
	Restrooms and Fencing						
	Rest Rooms & Service				\$32,500.00		
	Fencing & Delivery				\$25,500.00		
	Tenting, Tables and Chairs						
	Rentals				\$109,460.00		
	Heavy Equipment Rental Equipment				\$52,100.00		
Total Rental Equipment						\$745,560.00	
Talent Buying							
	Line Dancing				\$5,000.00		
	Local				\$15,000.00		
	Friday				\$250,000.00		
	Saturday				\$550,000.00		
	Hospitality / Green Room				\$43,300.00		
	Talent Fee				\$86,330.00		
	Total Talent Buying					\$949,630.00	
MISC					\$20,000.00	\$20,000.00	
Total Cost of Goods Sold / Expenses (Pre Fee)							1,793,360.00
Soundskilz Agency Fee							224,170.00
Commissions							56,863.90
Total Cost of Goods Sold / Expenses							3,024,023.90
REVENUES							
Total Tickets		13,900.00					

	Tickets (FRIDAY)	4,700.00			\$548,400.00		
	Tickets (SATURDAY)	7,700.00			\$1,037,350.00		
	Tickets (2-Day)	1,500.00			\$373,500.00		
						\$1,959,250.00	
Sponsorships					\$150,000.00		
						\$150,000.00	
Concessions					\$389,339.00		
						\$389,339.00	
Merchandise					\$16,000.00		
						\$16,000.00	
Vendors					\$13,300.00		
						\$13,300.00	
Total Project Revenues						\$2,527,889.00	
Total Project Expenses						\$3,024,023.90	
P/L						-\$496,134.90	